

**BREATH
IS LIFE**

**Innovation Partnerships
Manager**

March 2024

**ASTHMA+
LUNG UK**

At Asthma + Lung UK, we're fighting for a world where everyone has healthy lungs.

Where lung health is prioritised through better understanding, research, treatment and support. Our mission is to be the driving force behind the transformation of lung health. We do this by changing perceptions of lung health and campaigning for its prioritisation. We push forward research and the development of new treatments and best practice. We support those affected with information, advice and practical help. And we mobilise and connect people to drive real change.

Our values

1

We have courage

We are always tenacious, making things happen, and finding ways to remove the barriers to success. When things are difficult, we keep pushing. Sometimes we fail. But we get back up, and we try again, always learning from our mistakes.

2

We always push for better

We always look for better ways to do things – whether it's the support we give beneficiaries, the information we share, or the processes we use. We encourage innovation and new ideas. We celebrate great work and we challenge things that are not right.

3

We empower our people to be their best

We help our beneficiaries to be their best and to live their best lives. We support each other to be our best and to do our best work. We value diversity and different perspectives and are always true to ourselves and fair to others.

4

We work as one

We work as one team, sharing a common attitude with our colleagues and supporters. We collaborate closely with each other and with our partners. We hold each other to account, and we support each other to deliver the very best for beneficiaries.

5

We listen and understand

We listen to people affected by lung conditions to understand how they feel and what they really need. We listen to other experts to continually add to our knowledge. We take the time to see things from other people's perspective.

Innovation Partnerships Manager

This is an exciting time in the health innovation space, with government and the NHS keen to engage with innovation to benefit people living with health conditions. In lung health, technology-enabled self-management and diagnostics could be the fastest way to see significant progress. We need to support the development of new and improved respiratory products and services – and to do so we need to see an increase in the amount invested into respiratory innovation.

This role is vital in identifying, managing and influencing innovation funders and investors, with the aim of increasing investment in respiratory disease. You will oversee developments in the health innovation space, establish policy positions and identify opportunities for influencing. A key part of your role will be working with external stakeholders, including policy makers and innovation funders, to identify opportunities to make the case for funding into respiratory innovation.

One of your aims will be to make respiratory innovations more patient centred. You will support the development of new products and services in respiratory diagnosis and self-management by providing expert consultancy to innovators that contact us through our Respiratory Insights service. You will also promote our existing patient insights to potential investors, driving income and brand awareness.

Team structure

You will report to the Head of Research + Innovation Advocacy.

What you'll be doing

1. Lead on our plans to increase investment into respiratory innovation through influencing national funders.
2. Develop your own network of influence by identifying key innovation funding stakeholder targets that can help us progress our R&I priorities.
3. Oversee the delivery of events to support the team's objectives, such as cross-sector roundtables that can accelerate investment into respiratory innovation.
4. Develop high quality and agenda-setting products (including reports and position statements) that make the case for investment in respiratory innovation.
5. Horizon scan for developments in the innovation space, including but limited to the fast-changing spaces of AI and healthtech.
6. Actively cultivate potential income-generating partnerships with organisations in the innovation space, working closely with the Fundraising team.
7. Provide expert consultancy to our innovation consultancy service (Respiratory Insights) to support the development of new products and services in respiratory diagnosis and self-management.
8. Work with colleagues to gather insights from people with respiratory diseases to root our influencing agenda in their needs.
9. Other duties as requested by the line manager.

What skills you'll have

- Extensive awareness of the innovation funding environment in the UK, and the respective roles of government, academia, industry and technology sectors.
- Understanding of the health technology and life sciences environment and opportunities for new approaches to managing health conditions via non-pharmacological treatments.
- Communication skills, including ability to present complex information in an accessible and persuasive way.
- Influencing skills, particularly with stakeholders within research and innovation funding, industry and government.
- Effective time management.
- Attention to detail.
- Ability to monitor public debates and political developments and reactively seek opportunities.

What you'll be experienced in

- Project management for complex policy projects.
- Managing sensitive stakeholder relationships.
- Building collaboration between multiple high-level stakeholders.
- Securing high-value co-funding and/or partnerships within the public or private sector.
- Developing and delivering events that can bring stakeholders with conflicting views together and agree a joint approach.
- Developing innovative, evidence-based, actionable and targeted research funding policy proposals.
- Working with a variety of people including senior academics, commercial partners and volunteers.

This role

This is a full-time role, Monday-Friday, 35 hours per week.

It will be offered as a permanent contract and annual salary:

- London-based: £40,000 - £45,000 per annum.
- Remote-based: £39,500 - £42,000 per annum.

We may require:

- Occasional travel may be required as we have staff based across the UK.
- Occasional overnight stays away from home.
- Occasional attendance at meetings and events during evenings and weekends.

At A+LUK we trust our people to work in the best location for the task. Sometimes that's the office, sometimes it's at home. Face-to-face working is an important part of our culture, and we use our office in Aldgate E1 as the main place where that happens. This role is contractually based in the Aldgate office and you'll need to be able to attend this office a minimum of two days a week. We think that amount of face-to-face working is the right balance to support our vision of a world where everyone has healthy lungs.

However, we are open to this role being home-based anywhere within the UK, though attendance at our head office in London will still be required one day a month.

How you act

Determined

Determined to keep going to achieve our mission, tenacious, finding ways to remove the barriers to success and doing all you can to help the people who need us.

Courageous to try new things

Risking failure, and trying again - Looking for better ways to do things, ambitious and innovative. Willing to sometimes fail, but get back up again, try again and learn from your mistakes

Using insight effectively

Evidence-led, actively seeking data to inform decisions, listening to experts and those affected by lung conditions.

Pushing the boundaries

Curious and inquisitive, not just doing things because that's how they've always been done. Challenging blockers and encouraging others to do the same.

Making things happen

Getting things done, driven by a passion to serve the people who need us. Influencing and collaborating with others, setting realistic goals, delivering what you commit to and holding each other to account.

Staying focused

Focused on our vision, keeping people with lung conditions at the heart of everything we do. Believing our time has come and seizing the moment.

Working collaboratively

Believing you can achieve more by working together and supporting each other. Seeking opportunities to partner with others, internally and externally.

Bringing our true and best selves

Understanding that we're all different, that makes us a great team. Looking after ourselves and each other to ensure we can be at our best.

We offer

Our benefits include:

- 30 days holiday per year, plus public holidays
- Health cash plan cover
- Employee Assistance Programme advice and support scheme
- 4 times salary life assurance
- 5.5% employer pension contributions
- Bike to work scheme
- Flexible working – we believe that it's important for us to work flexibly so we're supportive of working from home and in the office

Our selection process

If you like the sound of this role, please apply!

If we think we'll be a good fit for one another, we'll get in touch to arrange an interview, which will either be over the phone, via Microsoft Teams, or in person. During the interview we'll talk to you about the role, why we enjoy working here and find out more about you. We'll let you know as soon as we've made a decision on whether we'd like to take things further with you.

If you have any questions, you're always
welcome to reach out to our People team:
recruitment@asthmaandlung.org.uk



Asthma + Lung UK

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Asthma and Lung UK is a charitable company limited by guarantee with company registration number 01863614, with registered charity number 326730 in England and Wales, SC038415 in Scotland, and 1177 in the Isle of Man.